

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Freedom PAC
Product	Freedom PAC
Estimate Number	425

Invoice #	139367-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	139367
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Target Enterprises Ltd**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
					10/29/12 to 11/04/12	4x	- TWTF - -				
	13			Tu	10/30/12	:15	6:44 AM	TVFP102202H	\$1,000.00		2
	13			W	10/31/12	:15	6:58 AM	TVFP102202H	\$1,000.00		1
	13			Th	11/01/12	:15	6:22 AM	TVFP102202H	\$1,000.00		4
	13			F	11/02/12	:15	6:13 AM	TVFP102202H	\$1,000.00		3
					11/05/12 to 11/11/12	1x	M - - - - -				
	13			M	11/05/12	:15	6:39 AM	TVFP102202H	\$1,000.00		5
2	13	Good Day 7a	7a-8a								
					10/29/12 to 11/04/12	4x	- TWTF - -				
	13			Tu	10/30/12	:15	7:56 AM	TVFP102202H	\$1,200.00		1
	13			W	10/31/12	:15	7:29 AM	TVFP102202H	\$1,200.00		2
	13			Th	11/01/12	:15	7:58 AM	TVFP102202H	\$1,200.00		4
	13			F	11/02/12	:15	7:30 AM	TVFP102202H	\$1,200.00		3
					11/05/12 to 11/11/12	1x	M - - - - -				
	13			M	11/05/12	:15	7:31 AM	TVFP102202H	\$1,200.00		5
3	13	Good Day 8a	8a-9a								
					10/29/12 to 11/04/12	4x	- TWTF - -				
	13			Tu	10/30/12	:15	8:25 AM	TVFP102202H	\$810.00		1
	13			W	10/31/12	:15	8:58 AM	TVFP102202H	\$810.00		3
	13			Th	11/01/12	:15	8:42 AM	TVFP102202H	\$810.00		2
	13			F	11/02/12	:15	8:42 AM	TVFP102202H	\$810.00		4
					11/05/12 to 11/11/12	1x	M - - - - -				
	13			M	11/05/12	:15	8:25 AM	TVFP102202H	\$810.00		5
4	13	Good Day 9a	9-10a								
					10/29/12 to 11/04/12	4x	- TWTF - -				
	13			Tu	10/30/12	:15	9:25 AM	TVFP102202H	\$650.00		4
	13			W	10/31/12	:15	9:38 AM	TVFP102202H	\$650.00		1
	13			Th	11/01/12	:15	9:38 AM	TVFP102202H	\$650.00		2
	13			F	11/02/12	:15	9:28 AM	TVFP102202H	\$650.00		3

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Invoice #	139367-1
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Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	139367
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Target Enterprises Ltd**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 9a	9-10a								
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:15	9:53 AM	TVFP102202H	\$650.00		5
5	13	M-F 10a-11a	10a-11a								
					10/29/12 to 11/04/12	4x	-TWTF--				
	13			Tu	10/30/12	:15	11:00 AM	TVFP102202H	\$520.00		1
	13			W	10/31/12	:15	10:43 AM	TVFP102202H	\$520.00		4
	13			Th	11/01/12	:15	10:37 AM	TVFP102202H	\$520.00		3
	13			F	11/02/12	:15	10:52 AM	TVFP102202H	\$520.00		2
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:15	10:22 AM	TVFP102202H	\$520.00		5
6	13	M-F 1p-2p	1p-2p								
					10/29/12 to 11/04/12	4x	-TWTF--				
	13			Tu	10/30/12	:15	1:32 PM	TVFP102202H	\$300.00		3
	13			W	10/31/12	:15	1:21 PM	TVFP102202H	\$300.00		1
	13			Th	11/01/12	:15	1:43 PM	TVFP102202H	\$300.00		2
	13			F	11/02/12	:15	1:52 PM	TVFP102202H	\$300.00		4
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:15	1:30 PM	TVFP102202H	\$300.00		5
7	13	M-F 3p-4p	3p-4p								
					10/29/12 to 11/04/12	4x	-TWTF--				
	13			Tu	10/30/12	:15	3:54 PM	TVFP102202H	\$300.00		2
	13			W	10/31/12	:15	3:38 PM	TVFP102202H	\$300.00		1
	13			Th	11/01/12	:15	3:54 PM	TVFP102202H	\$300.00		4
	13			F	11/02/12	:15	3:55 PM	TVFP102202H	\$300.00		3
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:15	3:09 PM	TVFP102202H	\$300.00		5
8	13	M-F 4p-5p	4p-5p								
					10/29/12 to 11/04/12	4x	-TWTF--				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	M-F 4p-5p	4p-5p								
	13			Tu	10/30/12	:15	4:43 PM	TVFP102202H	\$600.00		1
	13			W	10/31/12	:15	4:10 PM	TVFP102202H	\$600.00		3
	13			Th	11/01/12	:15	4:12 PM	TVFP102202H	\$600.00		2
	13			F	11/02/12	:15	4:49 PM	TVFP102202H	\$600.00		4
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:15	4:28 PM	TVFP102202H	\$600.00		5
9	13	Fox 13 News at 5p	5p-530p								
				10/29/12 to 11/04/12	4x	-TWTF--					
	13			Tu	10/30/12	:15	5:30 PM	TVFP102202H	\$1,100.00		3
	13			W	10/31/12	:15	5:22 PM	TVFP102202H	\$1,100.00		2
	13			Th	11/01/12	:15	5:11 PM	TVFP102202H	\$1,100.00		1
	13			F	11/02/12	:15	5:29 PM	TVFP102202H	\$1,100.00		4
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:15	5:29 PM	TVFP102202H	\$1,100.00		5
10	13	Fox 13 News at 530p	530p-6p								
				10/29/12 to 11/04/12	4x	-TWTF--					
	13			Tu	10/30/12	:15	5:55 PM	TVFP102202H	\$1,100.00		1
	13			W	10/31/12	:15	5:55 PM	TVFP102202H	\$1,100.00		2
	13			Th	11/01/12	:15	5:39 PM	TVFP102202H	\$1,100.00		3
	13			F	11/02/12	:15	5:53 PM	TVFP102202H	\$1,100.00		4
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:15	5:39 PM	TVFP102202H	\$1,100.00		5
11	13	Fox 13 News at 6p	6p-630p								
				10/29/12 to 11/04/12	4x	-TWTF--					
	13			Tu	10/30/12	:15	6:23 PM	TVFP102202H	\$1,460.00		2
	13			W	10/31/12	:15	6:14 PM	TVFP102202H	\$1,460.00		1
	13			Th	11/01/12	:15	6:22 PM	TVFP102202H	\$1,460.00		4
	13			F	11/02/12	:15	6:14 PM	TVFP102202H	\$1,460.00		3
				11/05/12 to 11/11/12	1x	M-----					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Fox 13 News at 6p	6p-630p								
	13			M	11/05/12	:15	6:22 PM	TVFP102202H	\$1,460.00		5
12	13	Fox 13 News at 630p	630p-7p								
		10/29/12 to 11/04/12	4x	- TWTF - -							
	13			Tu	10/30/12	:15	6:54 PM	TVFP102202H	\$1,330.00		4
	13			W	10/31/12	:15	6:59 PM	TVFP102202H	\$1,330.00		2
	13			Th	11/01/12	:15	6:43 PM	TVFP102202H	\$1,330.00		3
	13			F	11/02/12	:15	6:59 PM	TVFP102202H	\$1,330.00		1
		11/05/12 to 11/11/12	1x	M - - - - -							
	13			M	11/05/12	:15	6:41 PM	TVFP102202H	\$1,330.00		5
13	13	M-Su 10p-1030p Late News	10p-1030p								
		10/29/12 to 11/04/12	4x	- TWTFSS							
	13			Tu	10/30/12	:15	10:26 PM	TVFP102202H	\$2,210.00		3
	13			F	11/02/12	:15	10:26 PM	TVFP102202H	\$2,210.00		1
	13			Sa	11/03/12	:00			<del>\$2,210.00</del>	Credited	2
	13			Su	11/04/12	:15	10:26 PM	TVFP102202H	\$2,210.00		4
		11/05/12 to 11/11/12	1x	M - - - - -							
	13			M	11/05/12	:15	10:13 PM	TVFP102202H	\$2,210.00		5
14	13	M-F 1135-1205a	1135p-1205a								
		10/29/12 to 11/04/12	4x	- TWTF - -							
	13			Tu	10/30/12	:15	11:52 PM	TVFP102202H	\$520.00		1
	13			W	10/31/12	:15	12:05 AM	TVFP102202H	\$520.00		3
	13			Th	11/01/12	:15	11:48 PM	TVFP102202H	\$520.00		2
	13			F	11/02/12	:15	11:46 PM	TVFP102202H	\$520.00		4
		11/05/12 to 11/11/12	1x	M - - - - -							
	13			M	11/05/12	:15	12:02 AM	TVFP102202H	\$520.00		5
15	13	Good Day Su 7a	7a-8a								
		10/29/12 to 11/04/12	1x	- - - - - S							
	13			Su	11/04/12	:15	7:53 AM	TVFP102202H	\$780.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Fox News Sunday	9a-10a		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:15	10:01 AM	TVFP102202H	\$910.00		2
17	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	--WT---				
	13			Th	11/01/12	:00			<del>\$2,210.00</del>	Credited	1
18	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	-TW-F-S				
	13			Tu	10/30/12	:15	10:00 PM	TVFP102202H	\$2,210.00		1
19	13	X-Factor WED	8p-10p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:15	8:59 PM	TVFP102202H	\$9,750.00		1
20	13	X-Factor THU	8p-10p		10/29/12 to 11/04/12	2x	---T---				
	13			Th	11/01/12	:15	7:59 PM	TVFP102202H	\$9,750.00		2
	13			Th	11/01/12	:15	8:29 PM	TVFP102202H	\$9,750.00		1
22	13	NFL RS Game Bucs	4p-7p		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:15	7:43 PM	TVFP102202H	\$13,000.00		1

Aired Spots

76

<u>Gross Total</u>	<b>\$109,440.00</b>	
<u>Agency Commission</u>	<b>\$16,416.00</b>	
<u>Net Amount Due</u>	<b>\$93,024.00</b>	<b>Payment Terms 30 Days</b>

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